WordPress: A Learning Experience

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Overview

• What is WordPress?
• Two Models
  • Website
  • Blog
• Tips and Tricks
What is WordPress?

• WordPress powers 28% of the internet.

• WordPress started as just a blogging system, but has evolved to be used as a full content management system and so much more through the thousands of plugins and widgets and themes, WordPress is limited only by your imagination.
Two Models

INFORMATIONAL WEBSITE

• https://wordpress.campbell.edu/iphsresearchsymposium/

BLOG

• https://wordpress.campbell.edu/pharmsci/
Interprofessional Health Sciences Research Symposium

• Why?
  • Centralized location for information
  • Registration
  • Guidelines

• Who?
  • Faculty/Preceptors/Mentors
  • Residents
  • Students

• How?
  • Contact Alan Winter or Charlotte Cox to set up the wordpress site
    • They can help you in creating the site
  • Select a theme
  • Begin creating
Campbell University Pharmaceutical Sciences

• Why?
  • Fun blog
  • Club Information
  • Important Dates

• Who?
  • Students and/or alumni
Tips and Tricks

• Patience
  • Creating a website or blog can be very time consuming

• Add Media
  • Add photos and videos to your site
  • Pixabay
    • Stock Photos

• Link to social media
  • Be sure to add social media buttons

• Appearance
  • Be creative!
  • Themes

• Pages
  • Arrangement

• Help
  • Don’t be afraid to contact Charlotte for help!
Questions?